

SB54 Advisory Board Meeting

January 2026



CALIFORNIA STRATEGIC
GROWTH COUNCIL



Strategic Growth Council (SGC)



Adrienne Moretz

Special Advisor,
Innovation &
Partnerships





About SGC



CALIFORNIA STRATEGIC
GROWTH COUNCIL



Samuel Assefa

Council Chair
Director, Office of Planning and
Research



Frank C. Cárdenas

Council Vice Chair
Public Member
Assembly Appointee



Karen Ross

Council Member
Secretary, California
Department of Food and
Agriculture



Nicole Capretz

Council Member
Public Member
Senate Appointee



Toks Omishakin

Council Member
Secretary, California State
Transportation Agency



Wade Crowfoot

Council Member
Secretary, California Natural
Resources Agency



Yana Garcia

Council Member
Secretary, California
Environmental Protection
Agency



Kim Johnson

Council Member
Secretary, California Health &
Human Services Agency



Tomiquia Moss

Council Member
Secretary, California Business,
Consumer Services and
Housing Agency



**Juan Sánchez
Muñoz**

Council Member
Public Member
Governor's Appointee

Strategic Growth Council

Strategic Growth Council

Supporting thriving, healthy, & resilient communities for all



Investment Programs



Digital Tools



Integrated Policy and Planning



Capacity Building and Technical Assistance

Programs & Initiatives



CALIFORNIA STRATEGIC
GROWTH COUNCIL

Transformative Climate Communities

Community Resilience Centers

Affordable Housing and Sustainable Communities

Sustainable Agricultural Lands Conservation

Health In All Policies

Regional Climate Communities

Tribal Capacity Pilot

Community Assistance for Climate Equity Programs

Land Equity Task Force

Factory Built Housing

Connecting Communities



SGC's impact across California

\$4 Billion

in Community Climate Investments

85%

in Disadvantaged Communities

2,000,000

gas-powered cars taken off the road
for one year



CALIFORNIA
STRATEGIC
GROWTH
COUNCIL



Panel Question 1



CALIFORNIA STRATEGIC
GROWTH COUNCIL



Panel Question 2:
How can we ensure that the Plastic
Pollution Mitigation Fund is beneficial
to the communities it is designed to



Transformative Climate Communities (TCC)

Community-led transformation to enable the California communities most impacted by pollution to choose their own goals, strategies and projects to reduce greenhouse gas emissions and local air pollution.

Total Investments: \$424 million in Rounds 1-5

Implementation Grants: \$10-66 M

Project Development Grants: >\$5M

Planning Grants: \$100-300 K



\$424 Million Total Awarded



37 Disadvantaged Communities



177 Unique Projects



283 Diverse Partnerships



298,254 of CO²
Equivalent Avoided



Over \$827M
in Additional Leverage Funding

Project Framework

TCC funds climate resilience projects from a menu of project types:

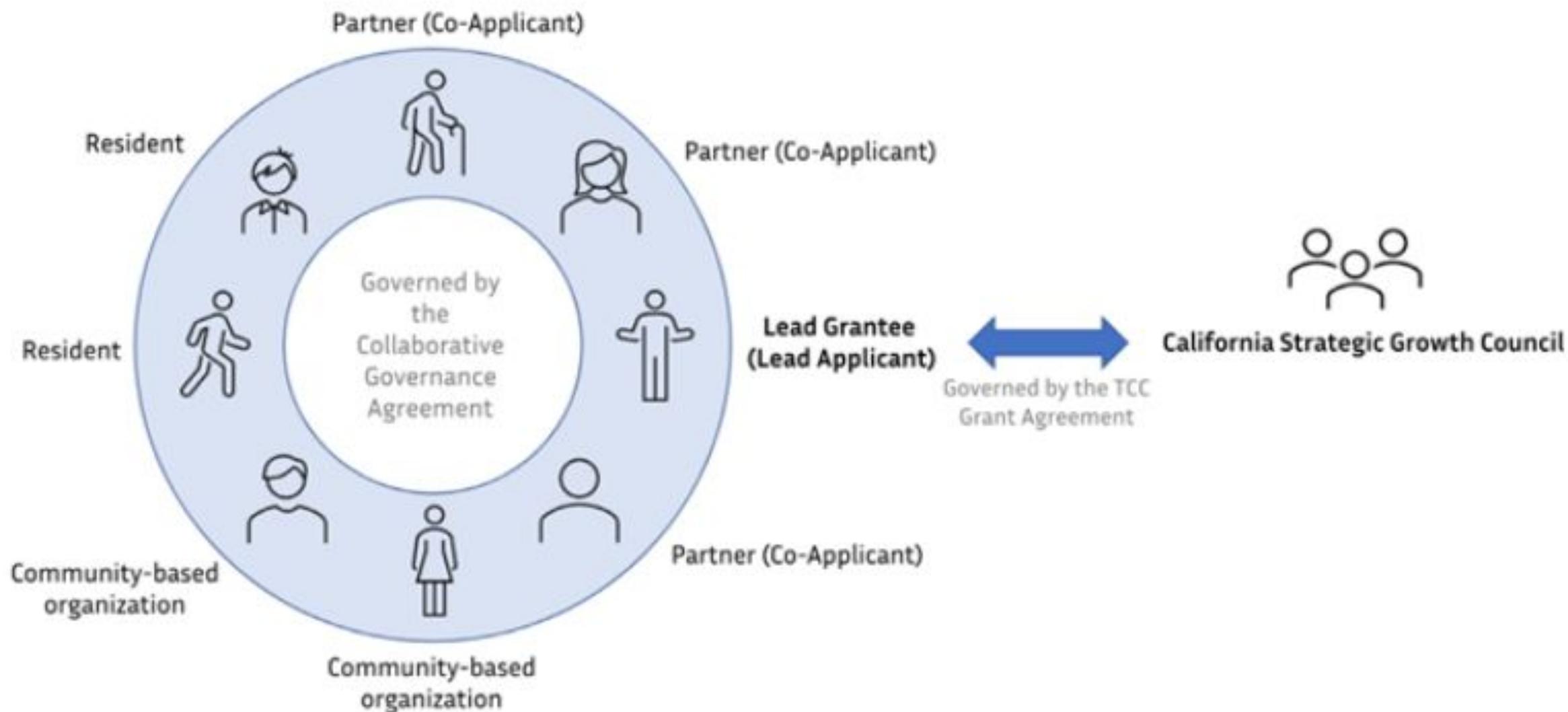
- *Affordable and sustainable housing developments*
- *Residential weatherization and solar projects*
- *Water-energy efficiency installations*
- *Food waste prevention and rescue*
- *Urban greening projects*
- *Health and well-being projects*
- *Transit stations and facilities*
- *Electric buses, vanpools, car and bicycle share programs*
- *Electric vehicle charging infrastructure*
- *Bicycle and pedestrian facilities*
- *Brownfields redevelopment*



Must also include six Transformative Elements:

1. Community Engagement
2. Workforce Development
3. Displacement Avoidance
4. Climate Adaptation & Resilience
5. Data Collection & Indicator Tracking
6. Leverage (Match) Funding

Figure 1. Collaborative Governance Structure

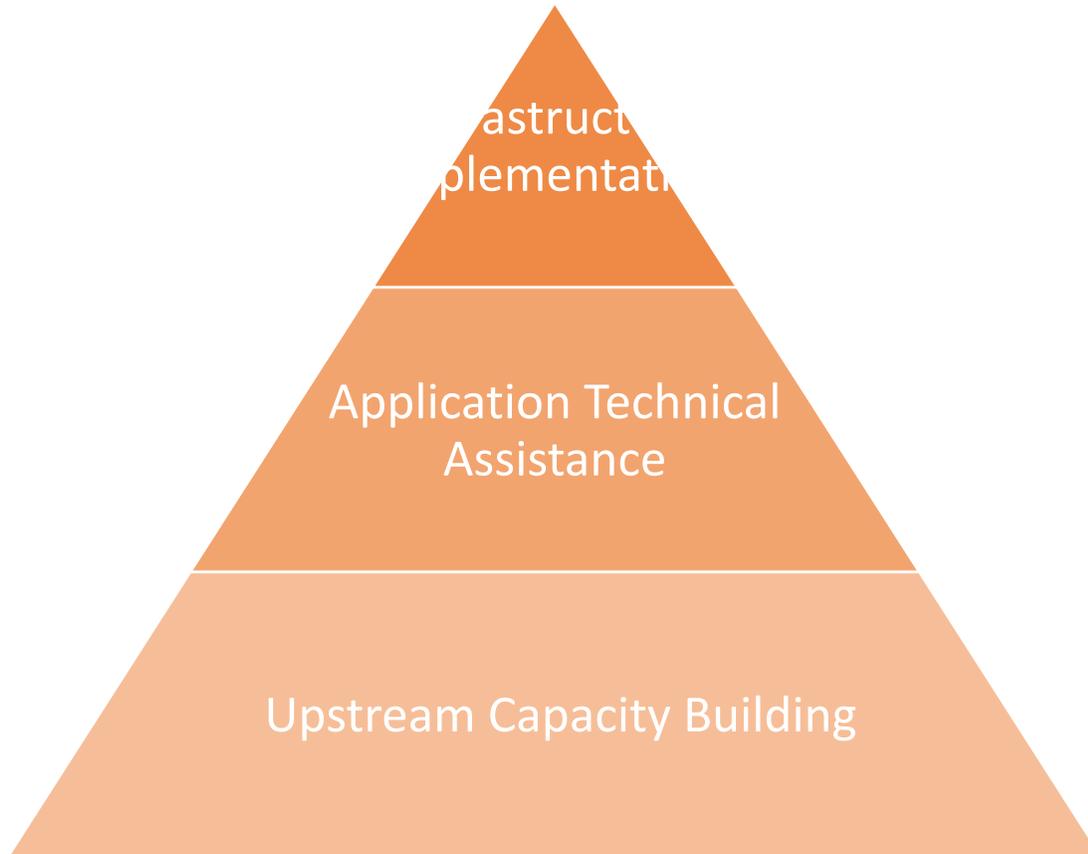




TRANSFORM FRESNO



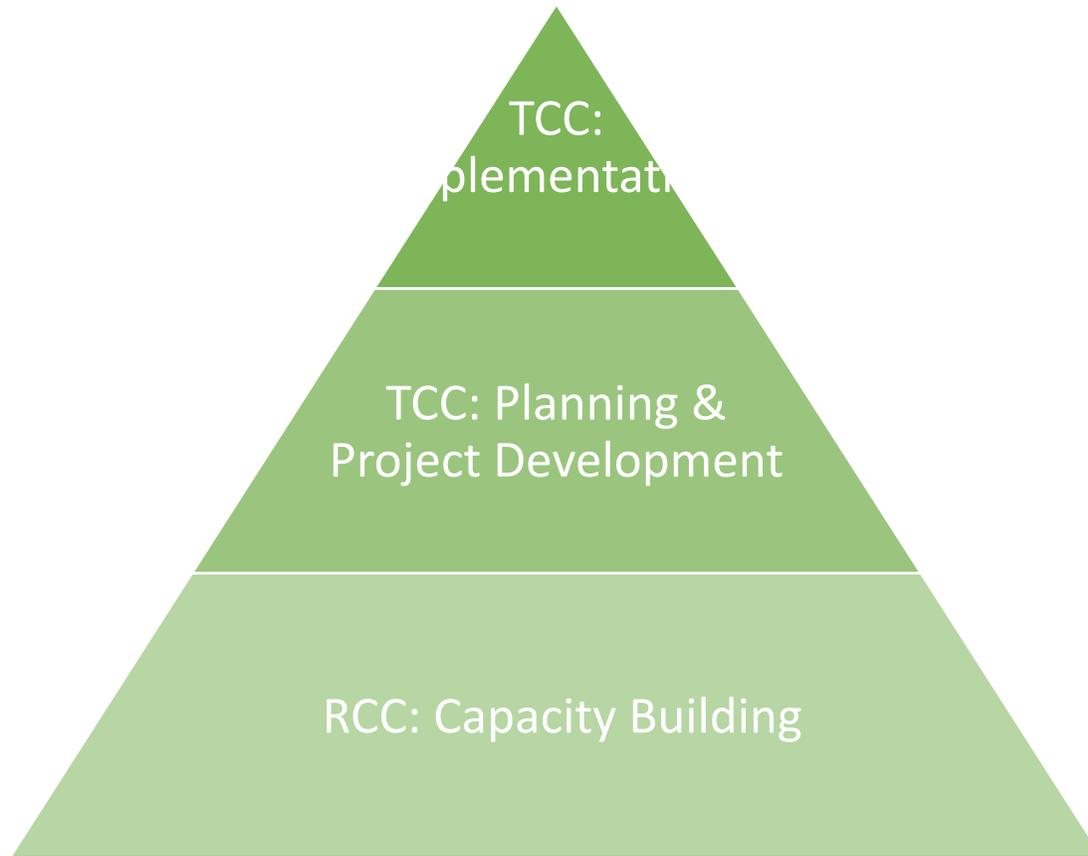
Spectrum of Technical Assistance



- **Infrastructure Implementation**
 - Funding support for implementation
 - Project promotion for long term, ongoing funding and resourcing
 - Target: communities with shovel ready projects
- **Application TA**
 - Project development
 - Grant writing assistance
 - Target: communities with partners in place, clear on project needs and potential solutions
- **Capacity Building**
 - Upstream support/funding as foundation
 - Partnership development, planning
 - Broad guidance on climate resilience and policy/agency landscape
 - Target: communities with little/no staff, no climate expertise



Case Study: RCC to TCC



- **TCC: Implementation**
 - Requires strong partnerships, infrastructure for collaboration/coordination across subregion, and deep understanding of community needs
 - Multiple capital projects implemented together
 - Applicants come in shovel ready, prioritizes DACs
- **TCC: Planning & Project Development**
 - Some flexibility for partner and collaborative development, but more successful with existing collaborative infrastructure
 - Focus on development of project proposal and planning documents
- **RCC: Capacity Building**
 - Targeting applicants at beginning stages of collaboratives, prioritizes DACs
 - Focus on building out governance structure, communication, decision making
 - Deliverables deepen collaborative understanding of communities + TCC grant invoicing process

Health in All Policies 15-Year Anniversary

- What is Health in All Policies?
 - The Health in All Policies (HiAP) task force brings together more than 30 departments to align policies across sectors for better outcomes.
 - Keeps community needs and priorities at the center of government practice.
 - Makes government more cost-effective by coordinating across agencies instead of creating new programs.
 - Enables flexible, adaptive responses to emerging issues—from climate to COVID-19.
 - A proven model for efficient, equitable, and collaborative governance.



Health in All Policies 15-Year Anniversary

- Major Accomplishments: 15 Years of Impact
 - Embedded health and equity criteria in over \$4 billion in state grants reaching 400+ communities.
 - Established the Healthy Communities Data & Indicators Project for accessible local data.
 - Advanced Farm-to-Fork programs and state food procurement standards improving nutrition statewide.
 - Created Capitol Collaborative on Race & Equity (CCORE), engaging more than 60 agencies and 600 staff.
 - Shared California's model globally through the World Health Organization (WHO) and international networks.



Health in All Policies (HiAP) Task Force Meeting, Aug 2023

Continuing to Power Community Growth



Tribal Capacity Building and Outreach



Thank You!

CONTACT

adrienne.moretz@sgc.ca.gov

LEARN MORE AT

sgc.ca.gov



CALIFORNIA STRATEGIC
GROWTH COUNCIL

STAY CONNECTED



[@CalSGC](https://twitter.com/CalSGC)



California Strategic
Growth Council