

Enforcement Alert – Multi-Jurisdictional Case

Date Complaint Filed: 09/10/2025

Case Name: People v. Sephora USA, Inc.

Defendant(s): Sephora USA, Inc.

Case Number: 25CV020603

Court: Superior Court Sacramento County

Regulatory Agencies (CUPA, PA, BDO) Identified in the Judgment: 4

Program Element(s) Identified in the Judgment: HW, HW Recycle, HMBP

Total Penalty: \$775,000

Total Penalty Paid to Regulatory Agencies: \$50,000

Number of SEP(s): 1

SEP Amount: \$25,000

For full details, please see the Final Judgment. A copy of the Final Judgment may be obtained by contacting:

PRARRequests@calepa.ca.gov.